



Special Sponsor Opportunity!



In effort to support quality Youth Theatre in the Upper Cumberland, Cookeville Children's Theatre and Cumberland County Playhouse are forming a partnership for the CCT 2010 Season. The Playhouse(CCP) and Cookeville Children's Theater (CCT) plan to collaborate on the scenery for CCT's productions of, *Rodgers and Hammerstein's Cinderella* (summer), and *Into the Woods Jr.*, (fall).

We are looking for a special sponsor, or group of sponsors, committed to providing support for this partnership. This sponsor or sponsors would receive strong visibility and billing both with Cookeville Children's Theatre and Cumberland County Playhouse. Together, our organizations hope to enhance production values for *Cinderella* and *Into the Woods, Jr.* by drawing on the Playhouse's large scenic and production inventory, and the talent and experience of its staff and guest designers and scenic artists.

SPONSORSHIP LEVELS:

\$10,000 (Season Sponsor)

Full Corporate Sponsor for partnership on both productions- Exclusive visibility with both theaters all year long!

\$7500 (Season Sponsor)

Full sponsorship of scenery for either *Cinderella* or *Into the Woods*, and co-sponsorship of the second show.

\$5,000 (Show Sponsor)

Sponsorship on one of the two scenic productions

\$2,500 (Show Co-Sponsor)

Co-sponsorship of one scenic production.

POTENTIAL SPONSOR BENEFITS FROM EACH THEATER WOULD INCLUDE:

CUMBERLAND COUNTY PLAYHOUSE

- Banner in the CCP Lobby
- Visibility in CCP programs and publications all year
- Pick 6 Memberships plus additional admissions to use at sponsor's discretion.
- Half price admission for employees to selected performances of each PLAYHOUSE show, announced periodically during the year.
- Live acknowledgement from CCP stage before all CCP performances during run of CCT shows.
- Continued visibility in CCP programs.
- SPOTLIGHT sponsor ACKNOWLEDGEMENT all year
- Visibility in special education & partnership press releases

COOKEVILLE CHILDREN'S THEATRE

- Reserved prime seating all mainstage events of the season.
- Dinner at Thomas Andrew's prior to opening performances.
- Mention in opening announcement for mainstage events.
- Recognition located in lobby, for mainstage events.
- Mention in all press releases and radio interviews.
- Advertising on all Billboards and posters.
- Advertisement for entire season on CCT Cast T-Shirts.
- Prominent Full-Page Advertisement in programs.
- Advertising on CCT website homepage, including a link to your website.
- Special plaque of recognition for your business

For more information, please contact

CCT Artistic Director, Jennifer Welch at 931-528-5437